



Let's talk Employment & Skills Charter

Are you a West Lancashire business passionate about West Lancashire?

If yes, then sign up to the Let's talk Employment & Skills Charter.

The Council will work together with your business and provide you with a package of support; including information on available funding and grants, workforce solutions and business networking opportunities. The Council's dedicated Business Engagement Officer can keep you up-to-date with information via email, quarterly newsletters, or by face-to-face meetings.

There is no cost to your business.

In return, we ask for your business to contribute at least **ONE DAY** a year to support local employment and skills initiatives in West Lancashire. Not only does this benefit West Lancashire but this can be an effective way to promote your business, support recruitment and provide staff development opportunities.

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www.westlancs.gov.uk



Let's talk
Employment & Skills



Let's talk Employment & Skills Charter

The aim of the Charter is to encourage local businesses to **invest** in West Lancashire. We want businesses to help achieve the following 'Key Asks':

- Being **Proud of West Lancashire**
- Getting the **Right Skills for the Right Business**
- Giving **West Lancashire Jobs to West Lancashire People**

Our Part

Working together with your business we will provide you with a package of support including:

- Information on available funding and grants
- Workforce solutions
- Information about business networking opportunities
- Establish and enhance links with local education establishments

Your Part

All we ask in return is for your business to dedicate at least **ONE DAY** a year to support employment and skills initiatives in West Lancashire. Example activities include:

- Attending events to promote your business and industry
- Offering work shadowing, work experience and work trial opportunities
- Supporting schools and careers events
- Creating apprenticeship opportunities
- Mentoring

Like many local employers, your business may be doing some of these activities already, all the more reason to sign up and gain recognition for your efforts!

For more information on how to get involved please visit: www.westlancs.gov.uk/charter